

ASIFMA Structured Finance Conference 2015 (Asian Securitization and Covered Bonds) October 2015 – HONG KONG

An industry-wide event
for a selected list of
senior speakers and delegates representing
**Leading Market Practitioners of the
Securitization and Covered Bonds Industry,
including Sell-side,
Investors, Issuers,
Corporate Treasurers,
Global and Regional Regulatory Community**
to participate in key policy discussions on ways to develop Asia's
securitization and covered bonds markets.

We Welcome Your Support and Participation Now!

**If you are interested in participating as:*

- A sponsor*
- An endorser (for relevant trade-associations only)*
- A member of program working group (for ASIFMA members and confirmed sponsors only)*
- A media partner*
- A delegate*

please email to Michelle Cheung, mcheung@asifma.org .

ASIFMA Structured Finance Conference 2015

Event Factsheet

(subject to continued discussion with the ASIFMA Program Working Group)

Theme: Aisan Securitization and Covered Bonds

Date: Workshop - Wed 14 Oct 2015; Main Conference – Thu 15 Oct 2015

Location: Hong Kong

Objective: Bring together once a year the structured finance community from across Asia and the world to meet with the regulatory community, network with issuers and investors, and participate in key policy discussions on ways to develop Asia's securitization/covered bonds market.

Program format: One-day conference with workshop, keynote speeches, presentations, panel discussions, concurrent roundtables and networking sessions.

Speaker: Leading market practitioners of the securitization and covered bonds industry, including sell-side, investors, issuers, corporate treasurers, global and regional regulatory community.

Sponsorship: Sponsorship opportunities are open to ASIFMA members and non-members. Active Asia securitization and covered bonds practitioners are particularly encouraged.

Delegate profile: This event is expected to attract around 300 attendees and industry representatives, initially by invitation-only and then marketed to a wider audience.

Delegate fees: Admission is free of charge for invited regulators and confirmed speakers. Discounted rate at USD500 applies to members of ASIFMA and the conference endorsers (original price at USD600). Sponsorship packages include a limited number of delegate passes.

Press: The event is open to the press. For all media inquiry, please contact Corliss Ruggles at cruggles@asifma.org.

ASIFMA Contact: Michelle Cheung, Manager – Events and Conferences at mcheung@asifma.org.

DEVELOPING ASIAN CAPITAL MARKETS

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Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

About ASIFMA Structured Finance Conference 2014

The inaugural specialized event, ASIFMA Structured Finance Conference 2014, was held in September 2014 in Singapore themed 'Asian Securitization and Covered Bonds'.

The conference attracted over 250 participants representing securitization/covered bonds Industry and structured finance communities from Asia and the world in both sessions of informative conference and interactive roundtables. Among the almost 50 senior speakers we had **GE Capital International, Australian Securitization Forum, HSBC, Standard Chartered, BMW, Suncorp, Fitch Ratings, PWC, DBS, Clifford Chance, Bank of America Merrill Lynch** and many other leading financial organisations.



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This 1-day conference provided an excellent opportunity to bring together the structured finance community from across Asia and the world to meet with the regulatory community, network with issuers and investors, and participates in key policy discussions on ways to develop Asia's securitization/covered bonds market, which as a key component of ASIFMA's efforts to deepen, broaden and make more liquid the capital markets in Asia.



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We expressed our sincere gratitude for the valuable supports from the 8 Gold Sponsors namely Clifford Chance, DBS, Ernst & Young, Fitch Ratings, Moody's, Perpetual, Standard & Poor's, and Westpac as well as the 6 Silver Sponsors namely Citi, Deutsche Bank, firstmac, HSBC, King & Wood Mallesons and Standard Chartered. It is also appreciated of having Fitch Ratings, Moody's and Australian Securitisation Forum as our exhibitors.

With high praise from speakers, sponsors, endorsers and the media, most of them found the speakers excellent, the conference highly informative and valuable with the opportunity to meet with the various stakeholders in Asia's securitization and covered bonds markets.



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List of Participating Organisations in 2014:

Aegis Capital
Allgrace Investment Management Pte Ltd
AmCham Singapore
ANZ Banking Group Limited
APSA
Asia Securities Industry & Financial Market Association (ASIFMA)
Asian Development Bank (ADB)
Australian Securitisation Forum (ASF)
BAML
Bank Of America Merrill Lynch
Bank of Thailand
Barclays Bank Plc
BBC World News
The Business Times
Bloomberg L.P.
BMW
The Bank of Tokyo-Mitsubishi UFJ, Ltd.
CanningHill Advisors International
CapitaCommercial Trust Management Limited
Channel NewsAsia
China Taiping Insurance Holdings
Citi
Citic Securities
Clearstream Banking
Clifford Chance
Cornerstone
Credit Guarantee & Investment Facility
Credit Suisse
DBS
Dealogic
Decillion
Deloitte & Touche LLP
Deutsche Bank
Deutsche Bank AG
Dong Fang International Asset Management
Eastspring Investments
The Edge Singapore
Ernst & Young Tax Services Limited
Firstmac Limited
Fitch Ratings
Ford Credit Asia Pacific & Africa

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

Freshfields Bruckhaus Deringer
GE Capital International
Global tax free
HSBC
Ifers
IFM Investors Pty Ltd
IIML Fund Managers (Singapore) Pte Ltd
Indonesia Stock Exchange
Industrial and Commercial Bank of China (Asia) Limited
ING
International Capital Market Association (ICMA)
IPP Financial Advisers Pte Ltd
J.P. Morgan
J.P. Morgan Asset Management (Singapore) Ltd
Japan Securities Dealers Association
KAFCO
King & Wood Mallesons
KPMG
Lion Global Investors
Mandal asset management LLC
Mayer Brown
Ministry of Housing
Mizuho
Moody's
Nagashima Ohno & Tsunematsu
OCBC
Perpetual
PIAS
PricewaterhouseCoopers Limited
Prime Collateralized Securities
Principal Global Investors
PRMIA
Professional Investment Advisory Services Pte Ltd
PT SMF (PERSERO)
pt.sarana multigriya finansial
PWC
RBS
Resource Capital Markets
RHB Bank Bhd
Securities & Futures Commission
Securities and Exchange Commission
Securitization Forum of Japan
Shanghai Horizon Investment Management Co Ltd

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Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

*Shenton
Sidley Austin
Singapore Exchange
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Spring International Ventures Pte Ltd
ST Asset Management
Standard & Poor's Ratings Services
Standard Chartered
State Street Global Advisors
Strategic Capital Global
Sumitomo Mitsui Banking Corporation
Suncorp
The Bank of Tokyo-Mitsubishi UFJ, Ltd.
Thomson Reuters
Threadneedle Investments Singapore (Pte.) Limited
TMF Group
TMF SINGAPORE H PTE. LTD.
TODAY
UBS
United Overseas Bank
Universal Financial Solutions Ltd
UOB
UOB Asset Management
UOB Bank
Wall Street Journal
Westpac Group
Westpac Institutional Bank
YQ Management Consulting Pte Ltd
YWL*

Event Website:

For more about ASIFMA Structured Finance Conference 2014:
<http://www.asifma.org/structuredfinance2014/>

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Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

ASIFMA Structured Finance Conference 2014 “Asian Securitization and Covered Bonds” - Program

Date: 16 September 2014
Theme: Securitization and Covered Bonds Workshop
Venue: DBS Marina Bay Financial Center, Tower 3, Level 45, Singapore
Time: 14:00 – 17:30

14:00	Introduction and Case Study for Securitization and Covered Bonds <ul style="list-style-type: none"> • <i>Chris Dalton, Chief Executive Officer, Australian Securitisation Forum</i> • <i>Alex Sell, Chief Operating Officer, Australian Securitisation Forum</i>
15:00	Legal aspects of Securitization and Covered Bonds <ul style="list-style-type: none"> • <i>Paul Smith, Partner, King & Wood Mallesons</i>
15:20	Tax implications of Securitization and Covered Bonds <ul style="list-style-type: none"> • <i>Jonathan Culver, Senior Manager, Financial Services Tax, International Tax Services, Ernst & Young</i> • <i>Desmond Teo, Partner, Financial Services Tax, International Tax Services, Ernst & Young</i>
15:40	Break
16:00	Developments in the European Securitization and Covered Bonds Market <ul style="list-style-type: none"> • <i>James Pedley, Senior Associate, Clifford Chance</i>
16:45	Developments in the US Securitization Market <ul style="list-style-type: none"> • <i>Jason H.P. Kravitt, Partner, Mayer Brown</i>
17:30	Close

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

Date: 17 September 2014
Theme: Asian Securitization and Covered Bonds
Venue: Marina Bay Sands, Singapore
 (Peony Ballroom, Level 4, Sand Expo & Convention Centre)
Time: 8:00 – 19:30

8:00 – 8:30	Registration, Networking
8:30 – 8:40	Welcome Address <ul style="list-style-type: none"> <i>Mark Austen, Chief Executive Officer, Asia Securities Industry & Financial Markets Association (ASIFMA)</i>
8:40 – 9:20	Keynote Address: The Role of Securitization <ul style="list-style-type: none"> <i>Robert Plehn, Head of Capital Markets, GE Capital International</i>
9:20 – 10:10	Meeting the Challenge: Securitization, Covered Bonds, and other Structured Products Current state of the markets Public vs. private transactions Impact of global and local regulations What are the drivers for growth? <ul style="list-style-type: none"> <i>Chris Dalton, Chief Executive Officer, Australian Securitisation Forum (Moderator)</i> <i>Andor Meszaros, Director, Securitized Products, Capital Markets Origination, Citibank</i> <i>BooHock Khoo, Vice-President, Operations, Credit Guarantee & Investment Facility</i> <i>Peeyush Pallav, Vice President, Treasury and Markets, DBS Bank</i> <i>Kyson Ho, Managing Director, Head of Structured Finance, Asia-Pacific, Capital Financing, Global Banking and Markets, HSBC</i> <i>Sarah Hofman, Head of Primary Markets Australia, Royal Bank of Scotland</i> <i>Alec Yang, Director, Capital Markets Solutions, Standard Chartered</i>
10:10 – 10:40	Coffee Break
10:40 – 11:30	Issuers Roundtable Rationale, motivation and process What has changed since the credit crisis? Identifying new sectors and assets (personal loan, cards, commercial paper (CP), SME loan, ABS for sukuk, project finance/infrastructure finance, auto loan, RMBS) Where is the covered bonds market? Is the state of banks deleveraging in Asia ongoing? Potentials for local currency securitization

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

	<ul style="list-style-type: none"> • <i>Leopold Visser, Regional Treasurer, BMW</i> • <i>Yeoh Hong Nam, Senior Vice President, Head of Wholesale Funding, DBS Bank</i> • <i>Winnie Siu, Senior Vice President, Financing & investor Relationship, Credit Risk Management, Dong Fang International Asset Management</i> • <i>James Austin, CFO, Firstmac Limited</i> • <i>Jason Behnke, Treasurer, Ford Credit Asia Pacific & Africa</i> • <i>Peter Casey, Deputy Treasurer, ING</i> • <i>Vera Chaplin, Managing Director, Structure Finance Ratings, Standard & Poor's Rating Services (Moderator)</i> • <i>Tim Hughes, Treasurer, Suncorp</i>
11:30 – 12:20	<p>Investors Roundtable</p> <p>Why invest in securitized assets and covered bonds? What are the challenges in APAC? The search for yield – new assets that provide yield enhancement What have investors learnt since the credit crisis? Is secondary market liquidity important?</p> <ul style="list-style-type: none"> • <i>Ben McCarthy, Managing Director and Head of Asia-Pacific Structured Finance and Covered Bonds, Fitch Ratings (Moderator)</i> • <i>Olga Krainuchenko, Director, Commercial, IFM Investors</i> • <i>Sam Vilo, Managing Director, Head of ALM, Standard Chartered</i> • <i>Ankit Garg, Director, ABS Portfolio Management, Financial Markets, Standard Chartered</i> • <i>Rodney Ung, Senior Director, Credit and Structured Investments, UOB Asset Management</i>
12:20 – 13:15	Buffet Lunch (networking)
13:15 – 15:15	Simultaneous breakout streams - I. Securitization and II. Covered Bonds:
13:15 – 14:15	<ul style="list-style-type: none"> • Securitization Stream (Peony Ballroom) <p>China Securitization Market</p> <ul style="list-style-type: none"> • <i>Cristina Chang, Director at Citigroup Global Markets Asia Limited, Citibank</i> • <i>David Zhang, Senior Vice President, CITIC Securities</i> • <i>Ivy Fung, Director, Head of Sales for Trust & Agency Services - Greater China Issuer Services, Institutional Cash & Securities Services, Global Transaction Banking, Deutsche Bank</i> • <i>Roy Zhang, Partner, King & Wood Mallesons</i> • <i>Jerome Cheng, Senior Vice President, Structured Finance Group, Moody's Investors Service</i> • <i>Steven Chen, Director, Standard Chartered</i> • <i>Aaron Lei, Structured Finance Director, Standard & Poor's Rating Services (moderator)</i>

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

14:15 – 15:15	<p>Asian Cross-Border Securitization</p> <ul style="list-style-type: none"> • <i>Patrick Pang, ASIFMA (moderator)</i> • <i>Hee Suk Noh, Head of ABS Asia, Structured Capital Markets, ANZ Banking Group Limited</i> • <i>Alexander Batchvarov, Managing Director, Bank Of America Merrill Lynch</i> • <i>Shaun Sakhrani, Director, Structured Finance, Asia-Pacific, Capital Financing, Global Banking and Markets, HSBC</i> • <i>Addison Everett, Partner, PricewaterhouseCoopers</i> • <i>Ian Bell, Head of the PCS Secretariat, Prime Collateralized Securities</i> • <i>Rahul Arora, Head of Structured and Asset Finance, Asia; Debt Capital Markets, Westpac Banking Corporation</i>
13:15 – 14:15	<ul style="list-style-type: none"> • Covered Bonds Stream <p>Australian Covered Bonds</p> <ul style="list-style-type: none"> • <i>Christopher Walsh, Partner, Clifford Chance</i> • <i>Sofie Sullivan-Becauss, Executive Director, Head of Securitized Products Group, APAC, J.P. Morgan</i> • <i>Paul Smith, Partner, King & Wood Mallesons</i> • <i>Jennifer Wu, Vice President – Senior Credit Officer, Moody’s Investors Service (moderator)</i> • <i>Rod Ellwood, General Manager Capital Markets Fiduciary Services, Perpetual Corporate Trust</i> • <i>Tim Hughes, Treasurer, Suncorp Bank</i>
14:15 – 15:15	<p>Asian Covered Bonds</p> <ul style="list-style-type: none"> • <i>Vijay Chander, Executive Director, ASIFMA</i> • <i>Christopher Walsh, Partner, Clifford Chance</i> • <i>Colin Chen, Managing Director and Head Structured Debt Solutions, Treasury and Markets, DBS</i> • <i>Claire Heaton, Director, Product specialist Covered Bonds, Fitch Ratings</i> • <i>Jennifer Jiang, Global Head of RMB Solutions, J.P. Morgan</i> • <i>Craig Parker, Executive Director, Head of Structured and Asset Finance, Westpac Banking Corporation (moderator)</i>
15:15 – 15:45	<p>Coffee Break</p>
15:45 – 17:30	<p>Simultaneous Roundtables – Group A and Group B</p> <p>There are two consecutive sessions of 3 simultaneous roundtables, each representing a designated topic with at least one sponsor/moderator leading the discussion. Delegates free to join any table.</p>

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

15:45 – 16:30	<p>Group A:</p> <p>(1) Credit Ratings Process</p> <ul style="list-style-type: none"> • Helen Wong, Senior Director, Head of Non-Japan Asia Structured Finance, Fitch Ratings • Jerome Cheng, Senior Vice President, Structured Finance Group, Moody's Investors Service <p>(2) Taxation Impact on Securitization/Covered Bonds in Asia</p> <ul style="list-style-type: none"> • James Badenach, Partner, Financial Services Tax, Ernst & Young • Leonard Nicita, Partner, Financial Services Tax, Ernst & Young <p>(3) G3 Securitization/Covered Bond Products sold into Asia</p> <ul style="list-style-type: none"> • Alexander Batchvarov, Managing Director, Bank Of America Merrill Lynch
16:30 – 17:15	<p>Group B:</p> <ul style="list-style-type: none"> • Credit Enhancement/Guarantees to Facilitate Market Development • BooHock Khoo, Vice-President, Operations, Credit Guarantee & Investment Facility • Role of Trustees, Agents and Administrators in an era of increased compliance • Ross Maree, Vice President, Sales Manager Issuer Services, Institutional Cash & Securities Services, Global Transaction Banking, Deutsche Bank AG • Rod Ellwood, General Manager Capital Markets Fiduciary Services, Perpetual Corporate Trust • Matthew Allen, Senior Vice President - Singapore, The Trust Company, Part of Perpetual • Imran Khan, Regional Head of Structured Finance Services, APAC, TMF Group • Impact of European Regulation (AIFMD, CRD II/IV, CRA3) and US Regulation (Volker, Dodd-Frank and Commodity Pool Operator) • Yvonne Siew, Partner, Allen & Overy • James Pedley, Senior Associate, Clifford Chance • Jason Kravitt, Partner, Mayer Brown
17:30 – 17:35	<p>Concluding Remarks – Summary of Conference</p>
17:35 – 18:30	<p>Networking Drinks</p>

Structured Finance Conference

Asian Securitization and Covered Bonds

17 SEPTEMBER 2014 | MARINA BAY SANDS, SINGAPORE

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