

## GFMA-ASIFMA Conference: Making Markets Work for Green Finance

15 November 2017

Singapore

### Sponsorship Proposal

(as of 22 May 2017)

Sponsorship Packages*	Price (HKD) Member	Price (HKD) Non-Member
<b>CONFERENCE Sponsorship</b>		
Gold	64,800	86,400
Silver	32,400	43,200
<b>NETWORKING Sponsorship</b>		
Exhibition Booth	43,200	57,600
Cocktail	150,000	200,000
<b>MARKETING Sponsorship</b>		
Hand-drawn Visual Summaries	43,200	57,600
Delegate Bags	32,400	43,200
WiFi	32,400	43,200
Charging Station	32,400	43,200
Lunch Advertiser	32,400	43,200
Coffee Break Advertiser	32,400	43,200
Lanyards	21,600	28,800
Pens	21,600	28,800
On-site Banners	21,600	28,800
Bag Inserts	16,200	21,600
Material Distribution via Shared Tables	10,800	14,400
e-Material Distribution via Event Website	10,800	14,400

**\*Early-bird Discount before 2 months prior to the event:**

For confirmation of more than one sponsorship package,  
25% off will apply to the package of the lower price.

### CONFERENCE Sponsorship Opportunities

#### **Gold** (multiple allocations) – HKD64,800 for Members / HKD86,400 for Non-Members

- At least 1 preferential speaking slot (subject to mutual agreement with GFMA and ASIFMA)
- 8 conference delegate passes for staff and/or qualified guests
- High level of logo placement and acknowledgement in all event publicity materials
- Prominent and high level of logo placement on conference backdrop(s) onsite (only displaying logos of Gold Sponsors and Silver Sponsors in the category of sponsors)
- Company website linking and company profile on event website
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags

#### **Silver** (multiple allocations) – HKD32,400 for Members / HKD43,200 for Non-Members

- 1 speaking slot (on panel or roundtable, at the discretion of GFMA and ASIFMA)
- 4 conference delegate passes for staff and/or qualified guests
- Logo placement and acknowledgement in all event publicity materials
- Logo placement on conference backdrop(s) onsite (only displaying logos of Gold Sponsors and Silver Sponsors in the category of sponsors)
- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking and company profile on event website

### NETWORKING Sponsorship Opportunities

#### **Exhibition Stand** (max 6 allocations) – HKD43,200 for Members / HKD57,600 for Non-Members

- 1 booth in a designated area on the conference day (set up and managed by sponsor, booth location determined at ASIFMA's discretion)
- 2 conference delegate passes for sponsor to attend the conference and manage the booth
- Company website linking or company profile on event website

#### **Cocktail Reception** (1 allocation) - HK\$150,000 for Members / HK\$200,000 for Non-Members

- Exclusive cocktail event for conference participants following the conference (inclusive of drinks)
- 1 keynote speaking slot at the cocktail
- 20 cocktail passes for staff and/or qualified guests
- 1 speaking slot at the conference (on panel or roundtable, at the discretion of GFMA and ASIFMA)
- 5 conference delegate passes for staff and/or qualified guests
- Logo placement and acknowledgment in all cocktail-related publicity materials
- Company website linking and company profile on event website

## MARKETING Sponsorship Opportunities

### Hand-drawn Visual Summaries (1 allocation) – HKD43,200 for Members / HKD57,600 for Non-Members

- Prominent and high level of logo placement on the graphics which are being hand-drawn by an artist summarizing the speakers' dialogues during the conference (co-branded only with GFMA and ASIFMA)
- Co-ownership with GFMA and ASIFMA of the Hand-drawn Visual Summaries after the conference
- Opportunity to distribute 1 sponsor's material or giveaway on a table next to the Hand-drawn Visual Summaries
- 1 conference delegate pass
- Company website linking or company profile on event website

### Delegate Bags (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members

- Delegate bags with logo placement for all conference attendees (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### WiFi (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members

- WiFi signage and WiFi password cards for conference attendees with logo placement (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### Charging Station (1 allocation) – HKD32,400 for Members / HKD43,200 for Non-Members

- Charging station for mobile phones / ipads / laptops for conference attendees with logo placement (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### Lunch Advertiser (max 4 allocations) – HKD32,400 for Members / HKD43,200 for Non-Members

- Display of 1 Advertiser's multimedia material (video, slideshow, or graphic) for 10 minutes during the lunch break via the projection screen(s) inside the conference room(s)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### Coffee Break Advertiser (max 2 allocations) – HKD32,400 for Members / HKD43,200 for Non-Members

- Display of 1 Advertiser's multimedia material (video, slideshow, or graphic) for 5 minutes during coffee breaks via the projection screen(s) inside the conference room(s)
- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### Lanyards (1 allocation) – HKD21,600 for Members / HKD28,800 for Non-Members

- Lanyards with logo placement for all conference attendees (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking or company profile on event website

## MARKETING Sponsorship Opportunities (Con't)

### Pens (1 allocation) – HKD21,600 for Members / HKD28,800 for Non-Members

- Pens with logo placement for all conference attendees (co-branded only with GFMA and ASIFMA)
- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking or company profile on event website

### On-site Banners (max 6 allocations) – HKD21,600 for Members / HKD28,800 for Non-Members

- Opportunity to place 2 easy-pull-up-banners of your organization at the conference venue (one in the foyer area, one inside the main meeting room)
- Company website linking or company profile on event website

### Bag Inserts (max 6 allocations) – HKD16,200 for Members / HKD21,600 for Non-Members

- Opportunity to distribute 1 sponsor's material or giveaway for all attendees via delegate bags
- Company website linking or company profile on event website

### Material Distribution (max 6 allocations) – HKD10,800 for Members / HKD14,400 for Non-Members

- Opportunity to distribute 1 sponsor's material or giveaway on a table shared with other supporting organizations
- Company website linking or company profile on event website

### e-Material Distribution (max 6 allocations) – HKD10,800 for Members / HKD14,400 for Non-Members

- Opportunity to distribute 1 sponsor's e-Material via event website (Note: e-Materials of other organizations may also be distributed via the same event website.)
- Company website linking or company profile on event website

## ENDORSER Opportunities

*Multiple allocations available*

### Branding as the Event's Endorser for Non-Member Trade Associations

- 1 conference delegate pass for staff or qualified guest
- Purchase conference delegate passes at a discounted Member price
- Logo placement and acknowledgement in selected event publicity materials
- Company website linking and company profile on event website
- Endorser will promote the event from two to three months prior to the event, by mass email distribution of the event invitation; sending reminders to the Endorser's members, clients and/or guests; posting the event information on the Endorser's website and/or newsletters.

### Important Notes:

\*\* All sponsorship opportunities will be allocated on the basis of **first come and confirmed, first served**. If you require time for your internal approval process, GFMA and ASIFMA can reserve the package(s) for you for a maximum of 1 week.

\*\* The sponsorship prices may be subject to change and mutual agreement will be required.

Interested parties should contact Paul Hadzewycz of GFMA at [phadzewycz@gfma.org](mailto:phadzewycz@gfma.org) or +852-2531-6519. We appreciate your support and look forward to collaborating with you at the event.