

#### ASIA SECONTIES INDUSTITI & LINANCIAE MARKETS ASSOCIATION

#### Government Bond Secondary Market Liquidity: Seven Basic Requirements

February 2012

Nicholas de Boursac Chief Executive Officer Asia Securities Industry & Financial Markets Association (ASIFMA) Phone: +852-2537-1789 Email: ndeboursac@asifma.org Website: www.asifma.org



#### Will You Buy It? Can You Sell It?

- Liquid bonds can be sold easily, in large amounts and with minimal impact on the selling price.
- In extreme cases, illiquid bonds remain unsold for long periods or must be sold at a discount.



#### Liquid Domestic Government Bond Secondary Markets

- Establish "risk free" reference yield curves
- Allow accurate derivatives pricing
- Facilitate cost-effective risk management
- Support the development of sound corporate debt capital markets
- Support the development of sound money markets
- Create "risk free" assets to meet regulatory liquidity requirements
- Allow optimal bank liquidity management



#### Liquid Domestic Government Bond Secondary Markets (cont.)

- Enable governments to borrow for longer terms
- Promote the development of institutional savings sectors (e.g., pension funds, insurance companies, mutual funds)
- Lower government funding costs
- Promote overall financial stability
- Act as shock absorbers in a crisis
- Lower systemic risk
- Precede full capital account convertibility



## Liquid Government Bond Secondary Markets: Seven Basic Requirements

- 1. Disciplined issuance and reissuance programs to support large benchmark issues
- 2. Liquid "classic" term repo markets that allow easy short selling of government bonds
- 3. Active, liquid government bond futures markets
- 4. A broad range of liquid OTC derivatives contracts and exchange-traded derivatives contracts
- 5. High-quality, efficient and cost-effective electronic price discovery, trading, clearing and settlement platforms
- 6. A broad, active domestic and foreign investor base (e.g., pension funds)
- 7. Market friendly regulatory, accounting and tax regimes: no withholding taxes and no transaction taxes



#### **Bond Issuance Program**

- Disciplined and transparent, so market participants can anticipate precisely and plan for new issues
- Active retiring and reissuance (taps), to encourage the development of benchmark issues
- Broad product range availability in the market, including long-dated bonds, inflation-indexed bonds, zero-coupon bonds and strips



## Why Classic Term Repos Are Important

- Support primary markets
- Allow Primary Dealers to hedge
- Improve secondary market liquidity by fostering:
  - Price discovery, two-way pricing
  - Market making, trading vs. broking
  - Counterparty participation for shorting which provides:
    - Multiple trading strategies
    - Hedging tools



## More Reasons Why Classic Term Repos Are Important

- Provide the prerequisite for a bond futures market
- Facilitate development of OTC derivatives markets
- Broaden funding markets (because secured)
- Link money markets, bond markets, futures markets and OTC derivatives markets



### **Active Government Bond Futures Markets**

- Are critical to the rapid hedging of large-value transactions (e.g., for underwriters, Primary Dealers)
- Facilitate the development of OTC derivatives
- Enhance bond (cash) and OTC market liquidity
- Reduce systemic risk
- Lower credit risk



## **Active OTC Derivatives Markets**

- Support primary markets
- Allow Primary Dealers and corporate bond underwriters to hedge
- Enhance liquidity of bond (cash) and futures markets
- Allow banks and corporates to hedge
- Sustain project finance and other long-term ventures
- Promote interest rate OTC markets, which are key to other OTC derivatives markets (e.g., FX, commodities, equities)



#### High-quality, Efficient and Cost-effective Electronic Price Discovery, Trading, Clearing and Settlement Platforms

- Inefficiencies and costs reduce trading volumes
- Competition stimulates product development



#### **Broad and Active Investor Base**

- Domestic institutional savings sector:
  - Pension funds
  - Insurance companies
  - Mutual funds
  - Other institutions and corporations
- Retail investors (generally more limited)
- Foreign direct investment in domestic interbank government bond markets, repos and derivatives



#### **Excessive Taxes Dampen Market Activity**

#### Examples:

- Withholding taxes (domestic and foreign)
- Transaction taxes
- Business taxes and value-added taxes
- Capital gains taxes
- Taxes on total assets or total liabilities
- Unclear taxes
- High cost of state owned monopoly service providers



# Certain Laws and Regulations Impede Market Development

- Capital and FX controls
- Excessive liquidity requirements
- Encouragement of a hold-to-maturity culture
- Weakened or unclear creditor's rights (e.g., close-out netting and cherry picking in bankruptcy)
- Restrictions on and barriers to market participation
- Unclear regulation or accounting treatment
- Slow response to requests for rulings on regulations, taxes or accounting treatment
- Changes in regulations without a suitable phase-in process



## **Characteristics of Classic Repo**

- Title transfer
- Single contract for both legs
- Standard documentation (GMRA)
- Overnight, term and open
- General collateral (equivalent bonds) and special (specific bonds)
- Initial margin and margin calls
- Hold-in-custody, delivery or tripartite repo



# **Characteristics of Classic Repo (cont.)**

- Seller remains beneficial owner:
  - Risks and returns
  - Taxes
  - Manufactured coupon
  - Unfettered right of substitution
- Buyer becomes legal owner:
  - Receipt of coupons but payment of "manufactured" coupons
  - Right to re-use: sell, repo, pledge!
  - Collateral can be sold "immediately" in the event of default
  - Taxes



# **Pledge Repos**

- No title transfer
- No re-use possible (cannot short)
- No new trading strategy
- Buyer gives up cash and liquidity
- Tax and accounting (usually unaffected)
- No support of overall market liquidity
- No positive impact on the development of the bond futures market



## Why Market Participants Use Classic Repos

Sellers

- Bond portfolio finance (general collateral)
- Cheaper because secured
- Stable/reliable source of funds (because secured)
- Leverage
- Additional income/yield possible

**Buyers** 

- Low credit risk lending
- Efficient deployment of funds (lower capital charges)
- Shorting a specific issue
- Trading strategy



## Why Market Participants Use Repos in General

- Some trading strategies possible with repos/shorting:
  - Drop in value
  - Relative value trading arbitrage:
    - Divergence or convergence
    - Spread trading
    - Slope trading
    - Carry trade



# **Requirements for Term Repos**

#### Infrastructure

- Confidential reporting of short positions to the central bank:
  - Monitor abuse with clear rules (e.g., intentional fails, squeezes)
  - Sanction for abuse
  - Monitor systemic risk
  - Aggregate for delayed public reporting of shorts
- No restrictions on naked short selling
- No pre-borrowing of bonds requirements
- A tolerance for fails (i.e., no event of default trigger for repos):
  - Convention for compensation
  - Operational errors, system failures, power failures, hectic markets, interconnectivity, chain of transactions



- Ability for central banks to issue phantom or synthetic or new bonds:
  - Alleviate or discourage squeezes
  - Anonymous
  - High cost
- Convention on general collateral
- Ability to find specials (help from interdealer brokers or CDC?)
- Accurate valuations of outstanding bonds
- Anonymous trading (especially for shorts); need brokers?



- Standard documentation (GMRA 2011)
- Master, bilateral and single agreement, includes settlement and close-out netting provisions
- Clear and suitable accounting and tax treatment
- Creditor's rights:
  - Close-out netting
  - Set off
  - Disposal of collateral
  - Finality of payment
  - Settlement netting
- Efficient, dependable, sophisticated, competitive and low cost depository:
  - Central Counter Party?



#### Market participants must have

- Collateral management capability including:
  - Netting
  - Initial margin and margin adjustments
  - General collateral and specials
- Suitable back-office and operational capabilities
- Efficient post-trade and pre-settlement confirmation
- Good links with CDC



- Suitable credit lines in place
- Good risk management systems providing:
  - High-quality credit risk assessment of borrowers and collateral
  - The possibility of daily portfolio evaluation (market risk)
  - The ability to evaluate bond liquidity
  - Quick identification of fails
  - The ability to evaluate legal risk
- A process that allows location and delivery of specific bonds
- Incentive to participate in the repo market





<sup>\*</sup>Source: ADB "Asia Capital Markets Monitor" August 2011, p.52 (<u>http://www.asianbondsonline.adb.org/publications/adb/2011/acmm\_2011.pdf?src=spotlight</u>).



## **ASIFMA's Mission**

ASIFMA promotes the development of liquid, efficient and transparent capital markets in Asia and facilitates their orderly integration into the global financial system.



#### **ASIFMA Membership list**

#### Members

Allen & Overy ANZ Bank of America Merrill Lynch Bank of China Bank of New York Mellon **Barclays** Capital Bloomberg **BNP** Paribas Citibank Clearstream/Deutsche Borse Group **Clifford Chance** Crédit Agricole **Credit Suisse** Davis Polk & Wardwell LLP DBS Bank **Deutsche Bank** 

DTCC **Furoclear** Fitch Ratings **Goldman Sachs** HSBC ICAP **ICRA ING Bank** J.P. Morgan Linklaters **Mallesons Stephen Jaques** Markit Asia Mizuho Securities Asia Limited Moody's **Morgan Stanley** Nomura

Royal Bank of Scotland
Skadden, Arps, Slate, Meagher & Flom
Société Générale
Standard & Poor's
Standard Chartered Bank
State Street Global Advisors
S.W.I.F.T.
Thomson Reuters
UBS
Westpac Banking Corporation

#### **Associate Members**

Gre Tai Securities Market The World Bank



#### How We Work - ASIFMA

- Presents the collective views of ASIFMA members to central bankers, regulators, legislators and other government officials, and representatives of trade bodies, domestic industry associations and other relevant non-governmental organizations on issues of importance to ASIFMA members
- Responds to requests for information and viewpoints from central bankers, regulators and other government officials based on the collective input from members and data gathered from other industry sources
- Organizes industry-sponsored events, seminars, conferences, training forums, surveys and research of interest to market participants and other relevant parties
- Promotes the development and implementation of industry best practices, including the use of standardized documentation wherever practical
- Facilitates communication among market participants to promote the development and exchange of ideas and information related to enhancing capital markets in Asia
- Monitors and informs members, regulators and other market participants, as appropriate, about significant developments in regional capital markets, including future trends