

2014

ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore



DEVELOPING ASIA'S CAPITAL MARKETS

About ASIFMA Annual Conference 2014

Succeeded our inaugural annual conference in Hong Kong in 2013, ASIFMA Annual Conference 2014 themed '**Developing Asia's Capital Markets**' was held in Singapore in November 2014 as a rotation among significant financial hubs in the region.

The conference had support from some 400 attendees. More than 100 speakers including senior representatives from **Securities and Futures Commission (SFC), Hong Kong Monetary Authority (HKMA), Reserve Bank of India (RBI), Indonesian Financial Services Authority (OJK), Securities Commission Malaysia, Financial Supervisory Service Korea (FSS), Financial Services Agency Japan (JFSA), Bank of Japan (BOJ), European Central Bank (ECB), European Commission, Bank for International Settlements (BIS), Bank of England, Financial Conduct Authority (FCA), Federal Bank of Chicago (Chicago Fed), and many other leading financial institutions.**



2014

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The industry-wide conference provided a unique opportunity for global and regional policy makers, high-level regulators and industry representatives from both sell-side and buy-side firms to meet and discuss important issues affecting the development of Asia's capital markets.

We highly appreciated the valuable supports by from 24 sponsors including Bank of America Merrill Lynch, BNP Paribas, BNY Mellon, CAIA Association, Chicago Booth, Citi, Clearstream, CLS, Crédit Agricole, DTCC, Eurex Clearing Asia Pte Ltd, Euroclear, Goldman Sachs, ING, J.P. Morgan, Latham & Watkins, Markit, Moody's, Morgan Stanley, Nomura, Societe Generale, Standard & Poor's Ratings Services, Thomson Reuters, Tradeweb, Westpac and 16 endorsers as well as 12 media partners.



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ANNUAL CONFERENCE

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We have received very positive feedback from the stakeholders including speakers, delegates, sponsors and endorsers. Most of them found the speakers excellent, the discussions highly informative and concurrent roundtables interactive, and the conference thought provoking and enjoyable with the opportunity to meet the various senior representatives with similar interests in financial regulation.



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ANNUAL CONFERENCE

5-6 November 2014

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Alternative Investment Management Association (AIMA) Singapore
Ashurst Australia Beijing Representative Office
Asia Law & Practice
Asian Development Bank
Asia-Pacific Structured Finance Association Limited
Australia and New Zealand Banking Group (ANZ)
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ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore

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5-6 November 2014

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5-6 November 2014

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Event Website:

For more about ASIFMA Annual Conference 2014:

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ANNUAL CONFERENCE

5-6 November 2014

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DAY 1 (Wednesday, 5 November 2014)

Global and Regulatory Topics

Morning Session (for regulators only)

08:00-09:00 Breakfast with Regulators

09:00-09:45 **Closed-Door Regulator Meeting 1:**
Infrastructure Financing

09:45-10:30 **Closed-Door Regulator Meeting 2 :**
The Development of a Domestic Institutional Investor Base

10:30-10:45 Coffee Break

10:45-11:30 **Closed-Door Regulator Meeting 3 :**
Dealing with Extra-Territorial Measures Emanating From the Developed Economies

Afternoon Session (for all conference participants)

11:30-12:30 Delegate Check-In & Buffet Lunch

12:30-12:40 **Welcome Remarks**
Mark Austen, CEO, Asia Securities Industry & Financial Markets Association (ASIFMA)

12:40-13:00 **1st Keynote**
Jacqueline Loh, Deputy Managing Director (Monetary Policy & Investment / Development & International), Monetary Authority of Singapore (MAS)

13:00-13:20 **2nd Keynote**
Ashley Alder, CEO, Securities and Futures Commission (SFC)

(followed by short interview on stage by Rachel Armstrong, Singapore Bureau Chief, Thomson Reuters)

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5-6 November 2014

Marina Bay Sands, Singapore

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13:20-14:20

Panel 1: *Developing a Global Regulatory Framework – Can We All Just Get Along?*

- **Hiromi Yamaoka**, Director General, Financial Markets Department, **Bank of Japan**
- **Patrick Pearson**, Head of Unit, Financial Markets Infrastructure, **European Commission**
- **Nick Miller**, Head of International Department, **Financial Conduct Authority (FCA)**
- **Jae-Ryong Jeong**, Head of International Cooperation Department, **Financial Supervisory Service, Korea (FSS)**
- **Shunsuke Shirakawa**, Deputy Commissioner of International Affairs, **Financial Services Agency (FSA), Japan**
- **Foo Lee Mei**, Executive Director and General Counsel, **Securities Commission Malaysia**
- **Ashley Alder**, CEO, **Securities and Futures Commission (SFC)**
- **Ken Bentsen**, President and CEO, **Securities Industry & Financial Markets Association (SIFMA)** and CEO, **Global Financial Markets Association (GFMA) & (Moderator)**

14:20-14:50

Coffee Break

14:50-15:50

Panel 2: *To Subsidiarise or Not To Subsidiarise? – Is That The Question?*

- **Melanie Beaman**, Head of Department, Major UK International Banks, Prudential Regulation Authority, **Bank of England**
- **Ilhyock Shim**, Senior Economist, **Bank for International Settlements (BIS)**
- **Vicki Noblett**, Vice President, Government & Regulatory Affairs, Asia Pacific, **Deutsche Bank**
- **Carter McDowell**, MD and Associate General Counsel, **Securities Industry and Financial Markets Association (SIFMA)**
- **Joseph Perry**, Senior Manager, Group Public Affairs, **Standard Chartered Bank**
- **Mark Austen**, CEO, **Asia Securities Industry & Financial Markets Association (ASIFMA) (Moderator)**

15:50-16:50

Panel 3: *Passporting, Mutual Recognition – Will At Long Last Funds Be Allowed To Be Sold Cross Border in Asia?*

- **Ajai Kaul**, CEO, Asia Pacific ex Japan, **AllianceBernstein**
- **Han Ming Ho**, Chairman, **Alternative Investment Management Association (AIMA) Singapore**, Partner, **Sidley Austin LLP**
- **Steven Billiet**, CEO, Singapore, **JP Morgan Asset Management**
- **Paul Yuen**, Executive Director, Market Conduct Department, **Monetary Authority of Singapore (MAS)**
- **Hon Cheung**, Regional Director, Asia, Official Institutions Group, **State Street Global Advisors (SSgA) (Moderator)**

16:50-17:00

Wrap Up for Day 1

17:00-18:30

Networking Drinks

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ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore



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DAY 2 (Thursday, 6 November 2014)

Morning Break-out Sessions – Global Markets Topics

Equity Focused (Stream 1)

8:30-8:45 Delegate Check-in

8:45-9:30 **Panel 1: Raising Equity in Asia – What Can Be Done to Make It More Attractive? What About Dual Class Share Structures and Other Innovations?**

- **Jyotirmoy Banerjee**, Assistant General Counsel, **Bank of America Merrill Lynch (BAML)**
- **Matthew Kirkby**, MD, Co-Head of Investment Banking APAC & CEO, North Asia, **CIMB Securities Ltd.**
- **Alex Abagian**, ED, Head of Asia Equity Syndicate, Equity Capital Markets, **Morgan Stanley**
- **Hans Sicat**, President & CEO, **The Philippine Stock Exchange (PSE)**
- **Peter Douglas**, Principal, CAIA Singapore, **Chartered Alternative Investment Analyst Association (CAIA)** (*Moderator*)

9:30-10:15 **Panel 2: Stock Connect – Is this the End of the Beginning for China's Stock Market Development? Or a turn in the road, with the view obscured?**

- **Sam Kim**, MD, Head of Trading & Liquidity Strategies, Asia Pacific, **BlackRock**
- **Christina Ma**, MD, Co-head, Micro One Data Trading, Aisa Pacific Ex-Japan, **Goldman Sachs**
- **Sharon Ang**, Senior Vice President, Global Client Management and Business Development, **Hong Kong Exchanges and Clearing Limited (HKEx)**
- **Ian Cohen**, MD, COO Equities Asia, Chief Strategy Officer Global Equities, **HSBC**
- **Simon Sims**, ED, Head of Asia Equities Swaps Marketing, **Morgan Stanley**
- **Fu Hao**, Head of Global Business Development, **Shanghai Stock Exchange (SSE)**
- **Jeremy Grant**, Asia Regional Corporate Correspondent, **Financial Times** (*Moderator*)

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ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore



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10:15-10:45 Coffee Break

10:45-11:30 **Panel 3: *Opening Up India – What Are the Remaining Hurdles?***

- Ashish Chauhan, MD & CEO, **Bombay Stock Exchange (BSE)**
- Saumil Shah, MD, Head of India Equity Sales Trading, Asia Pacific Equities, **DSP Merrill Lynch Ltd**
- Sanjay Awasthi, Director, **Eastspring Investments**
- G V Nageswara Rao, MD & CEO, **National Securities Depository Limited (NSDL)**
- Chitra Ramkrishna, MD & CEO, **National Stock Exchange (NSE), India**
- Todd Prado, Global Head of Equity Dealing, **First State Investments** (Moderator)

11:30-12:15 **Panel 4: *The Trials and Tribulations of Making the Post-trade Cycle More Efficient. What Needs to Be Done?***

- Jeffrey Williams, MD, Asia Pacific Head of Direct Custody and Clearing, **Citi**
- Frederic Hannequart, Chairman, **Euroclear Bank**
- Paul Day, MD, Asia Head of Operations, **Morgan Stanley**
- Paula Arthus, President & CEO, **Omgeo**
- Barnaby Nelson, MD, Regional Head of Investor & Intermediary, North East Asia and Greater China, **Standard Chartered**
- Julian Chesser, MD, Head of Processing, APAC, **Markit** (Moderator)

12:15-13:00 **Panel 5: *The Growing Influence of Asia on Commodities Markets***

- Jason Tudor, MD, Asia Pacific Head of Commodities, **Citi**
- Jonathan Deane, MD, Head of Commodities Trading Asia, Global Head of Agricultural Products Trading, **J.P. Morgan**
- Garry Jones, CEO, **London Metal Exchange (LME)**
- Vandana Hari, Asia Editorial Director, **Platts**
- Lily Chia, Head of Product Management, Commodities, **Singapore Exchange (SGX)**
- Henning Gloystein, Energy Editor, Asia Pacific, **Thomson Reuters** (Moderator)

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ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore

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DAY 2 (Thursday, 6 November 2014)

Morning Break-out Sessions – Global Markets Topics

Fixed Income Focused (Stream 2)

8:30-8:45 Delegate Check-in

8:45-9:00 **Presentation 1: *Moving from Bank Lending to Capital Markets: How Do We Encourage It?***

Peter Matza, Engagement Director, **The Association of Corporate Treasurers (ACT)**

9:00-9:45 **Panel 1: *Credit Markets: Slowly Growing – Where Do We Go from Here?***

- **Brad Gibson**, Portfolio Manager, **AllianceBernstein**
- **Philipp Lotter**, MD, Head of SSEA Corporate Finance, **Moody's**
- **Dean Wang**, MD, Fixed Income & Commodities, **Morgan Stanley**
- **Frederick Laydon**, COO, Asia, **Principal Global Investors**
- **Elena Okorochenko**, MD, Asia-Pacific Ratings, **Standard & Poor's Ratings Services**
- **Sharad Desai**, MD, APAC Head of Sales, Fixed Income, **J.P. Morgan (Moderator)**

9:45-10:15 **Panel 2: *Will Project Bonds Fund Asian's Infrastructure Needs?***

- **Peeyush Pallav**, VP, Structured Debt Solutions, Treasury & Markets, **DBS**
- **Michael Cooper**, Director of Infrastructure, Asia-Pacific, Project and Export Finance, **HSBC**
- **Daniel Mallo**, MD, Head of Energy Project Finance and Metals & Mining, Asia Pacific, **Societe Generale**
- **Thomas Jacquot**, Senior Director, Corporate & Infrastructure Ratings, **Standard & Poor's Rating Services**
- **Mark Austen**, CEO, **Asia Securities Industry & Financial Markets Association (ASIFMA) (Moderator)**

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ANNUAL CONFERENCE

5-6 November 2014

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10:15-10:45 Coffee Break

10:45-11:30 **Panel 3: *How Are Bonds Used in Acquisition Financing? Are Leveraged Buy-outs Evolving in Asia?***

- **Nicholas Macksey**, Principal, **Baring Private Equity Asia (BPE)**
- **Haitham Ghattas**, Head of High Yield Capital Markets, Asia, **Deutsche Bank**
- **Enrique Becerra**, MD, Asia Pacific Financial Sponsors Group, **Merrill Lynch (Asia Pacific) Ltd**
- **Michael Seewald**, MD, Corporate Ratings, **Standard & Poor's Ratings Services**
- **Bryant Edwards**, Partner, **Latham & Watkins (Moderator)**

11:30-12:15 **Panel 4: *Mobility of Collateral: Unlocking Trapped Collateral and Connecting Recipients Cross-border?***

- **Dominick Falco**, MD and Head of Global Collateral Services, Asia Pacific, **BNY Mellon**
- **Dirk Bullmann**, Adviser DG General Market Infrastructure and Payments, **European Central Bank**
- **Richard Heckinger**, Vice President and Senior Policy Advisor, Financial Markets Group, **Federal Reserve Bank of Chicago**
- **Olivier Grimonpont**, General Manager, Regional Head, Asia-Pacific, **Euroclear Bank**
- **Nico Torchetti**, Head of Post-trade Services, **Singapore Exchange (SGX)**
- **Vijay Chander**, ED, Fixed Income, **Asia Securities Industry & Financial Markets Association (ASIFMA) (Moderator)**

12:15-13:00 **Panel 5: *NDFs and the FX Markets: What Is the Future? Are Regulators Supportive?***

- **Rachael Hoey**, Head of Asia, **CLS**
- **Rajeev Demello**, Head of Asian Fixed Income, Co-head of Emerging Markets Debt Relative, **Schroders**
- **Jason Daw**, Head of Asian FX Strategy, **Societe Generale**
- **Jonathan Woodward**, Head of Asia Pacific, **Thomson Reuters FXall**
- **Jonathan Cavanagh**, Senior Asian Currency Strategist, **Westpac**
- **David Ngai**, MD, Global FX Division, Asia Pacific, **Global Financial Markets Association (GFMA) (Moderator)**

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ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore

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DAY 2 (Thursday, 6 November 2014)

Afternoon Keynotes and Concurrent Roundtables

13:00–14:00 Buffet Lunch

14:00–14:10 **Welcome Remarks**

14:10–14:30 **3rd Keynote**

Muthukrishnan Ramaswami, President, **Singapore Exchange (SGX)**

*(followed by short interview on stage by **Wayne Arnold**, Senior Columnist, **Barron's**)*

14:30–15:15 **Concurrent Roundtables (Closed to the media)**

Concurrent Roundtable 1: OTC Derivatives: Should Fragmented Markets Ever Be Put Back Together?

- **Conor Cunningham**, MD, Asia Pacific Head of Futures and OTC Clearing, **Citi (Co-lead)**
- **Kishore Ramakrishnan**, ED, Financial Services Advisory, **Ernst and Young Advisory Services Limited (Co-lead)**
- **Keith Noyes**, Regional Director, Asia Pacific, **International Swaps and Derivatives Association (ISDA) (Co-lead)**

Concurrent Roundtable 2: Compliance: Are the Costs of Complying Severely Undermining the Ability To Do Business in Financial Markets, and What Can Be Done About It?

- **Tim Woodward**, Head of Compliance Reg Reform and Monitoring & Surveillance, Asia, **J.P. Morgan (Co-lead)**
- **Wilfred Yeung**, Head of Compliance, Asia ex-Japan, **Nomura (Co-lead)**

Concurrent Roundtable 3: Equities: Can Asia Learn Something from the Opening of Exchange to Competition in US and EU?

- **Ned Phillips**, Director, **Alternative Exchange Advisory (Co-lead)**
- **John Fildes**, CEO, **Chi-X Australia Pty Ltd (Co-lead)**
- **Robert Rooks**, Principal, **Deloitte Consulting (Hong Kong) Limited (Co-lead)**

Concurrent Roundtable 4: Tax: Are Clunky Tax Regimes in Many Asian Countries Hurting Foreign Investment? And Is Reform in the Air?

- **Sean McGrady**, Tax Counsel, **Goldman Sachs (Co-lead)**
- **Stephen Bruce**, Partner, Financial Services Tax, **Ernst & Young (Co-lead)**

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ANNUAL CONFERENCE

5-6 November 2014

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15:15-15:45 Coffee Break

15:45-16:30 **Concurrent Roundtables (Closed to the media)**

Concurrent Roundtable 5: Trade Reporting: Will Regulators Ever Get a Complete Global View of Products in Order to Manage Systemic Risk?

- **Cindy Leiw**, Director of Policy, **International Swaps and Derivatives Association (ISDA)** (Co-lead)
- **David Ngai**, MD, Global FX Division, Asia Pacific, **Global Financial Markets Association (GFMA)** (Co-lead)

Concurrent Roundtable 6: KYC: Is Now the Time to Create Global Utilities to Make Onboarding of Clients Easier and More Cost Efficient? Will Regulators Support It?

- **Mathew Keshav Lewis**, Global Head of Client Engagement, Integration & Strategic Partnerships, **Clariant Global LLC** (Co-lead)
- **David Williams**, Director, Head of APAC Product: MCPM & KYC Services, **Markit** (Co-lead)
- **Zelda Anthony**, Head of ASEAN, **SWIFT** (Co-lead)
- **Anna Mazzone**, Global Head of KYC Business, **Thomson Reuters** (Co-lead)

Concurrent Roundtable 7: Regulatory Reform on Market Infrastructures: The Role They Have Played in Helping to Reduce Systemic Risk in Financial Markets?

- **Rachael Hoey**, Head of Asia, **CLS** (Co-lead)
- **Peter Tierney**, Regional Head Asia, **DTCC Deriv/SERV** (Co-lead)
- **Gaetan Gosset**, Director, Head of Product Management, APAC, **Euroclear** (Co-lead)
- **Michael Karbouris**, Head of Business Development, Asia Pacific, **NASDAQ** (Co-lead)

Concurrent Roundtable 8: Offshore RMB Markets: Rapidly Growing and Developing. What's Next?

- **CG Lai**, Head of Fixed Income Greater China and Head of Corporates Group, Asia ex-Japan, **BNP Paribas** (Co-lead)
- **Pete Sweeney**, Senior Markets Correspondent, Economics and Markets, **Thomson Reuters** (Co-lead)

2014

ANNUAL CONFERENCE

5-6 November 2014

Marina Bay Sands, Singapore



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16:30-16:50

4th Keynote

R. Gandhi, Deputy Governor, Reserve Bank of India (RBI)

*(followed by short interview on stage by **Pete Sweeney**, Senior Markets Correspondent, Economics and Markets, Thomson Reuters)*

16:50-17:10

Closing Keynote

Ir. Nurhaida, Head Executive for Capital Market Supervision/ Member of Board Commissioners, Indonesian Financial Services Authority (OJK)

*(followed by short interview on stage by **Wayne Arnold**, Senior Columnist, Barron's)*

17:10-17:15

Closing Remarks

Mark Austen, CEO, Asia Securities Industry & Financial Markets Association (ASIFMA)

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