

Press Release

ASIFMA Launches Structured Finance Conference in Singapore *Specialized Event Brings Together Issuers, Investors and Regulators on the Growth of Structured Products and Securitization in Asia*

September 17, 2014, Singapore – ASIFMA, the financial industry's leading regional trade association, is today holding its inaugural Structured Finance Conference, a specialized event that brings together the structured finance community from Asia and the world to meet with regulators, network with issuers and investors, and participate in key policy discussions on ways to develop Asia's securitization/covered bonds market.

"With credit spreads in the region now close to all time tight levels forcing investors to get creative for yield enhancement, our Structured Finance conference is a timely opportunity to examine how both structured products and securitization have room for considerable growth in Asia -- and why they are particularly valuable for issuers and investors here," said Mark Austen, CEO of ASIFMA.

"The excesses in structured credit and subprime lending/CDOs, which contributed greatly to the global financial crisis, were a distinct feature of the developed markets of the west but did not feature as a factor in the Asian markets, nor did they have an adverse impact on the region. The timing is now right to explore how structured finance can make a valuable contribution to the development of the region's capital markets," added Mr Austen.

The full-day event provides participants with a platform to learn about important trends in structured finance and gain a better understanding of the latest regulatory regimes and other changes that are being put in place to ensure that risks remain well controlled. Securitization trends in Asian local currency markets, particularly the nascent market in China, will also be explored. Key topics include: Securitization, Covered Bonds, and other Structured Products; Issuers Roundtable; China Securitization Market; Asian Cross-Border Securitization; Australian Covered Bonds; and Asian Covered Bonds.

Among the almost 50 speakers are: Robert Plehn Head of Capital Markets, GE Capital International; Chris Dalton, CEO, Australian Securitization Forum; Kyson Ho, Managing Director, Head of Structured Finance, Asia-Pacific, HSBC; Warren Lee, Global Head of Structured Financing Solutions, Standard Chartered; Leopold Visser, Regional Treasurer, BMW; Tim Hughes, Treasurer, Suncorp; Ben McCarthy, MD and Head of Asia-Pacific Structured Finance and Covered Bonds, Fitch Ratings; Addison Everett, Partner, PWC; Colin Chen, MD and Head of Structured Debt Solutions, DBS; Christopher Walsh, Partner, Clifford Chance; and Alexander Batchvarov, MD, Bank of America Merrill Lynch.

Held in Singapore, the event is being attended by over 250 delegates.

Further information can be found [here](#).

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About ASIFMA

[ASIFMA](#) is an independent, regional trade association with over 70 member firms comprising a diverse range of leading financial institutions from both the buy and sell side, including banks, asset managers, law firms and market infrastructure service providers. Together, we harness the shared interests of the financial industry to promote the development of liquid, deep and broad capital markets in Asia. ASIFMA advocates stable, innovative and competitive Asian capital markets that are necessary to support the region's economic growth. We drive consensus, advocate solutions and effect change around key issues through the collective strength and clarity of one industry voice. Our many initiatives include consultations with regulators and exchanges, development of uniform industry standards, advocacy for enhanced markets through policy papers, and lowering the cost of doing business in the region. Through the [GFMA](#) alliance with [SIFMA](#) in the United States and [AFME](#) in Europe, ASIFMA also provides insights on global best practices and standards to benefit the region.

More information about ASIFMA can be found at: www.asifma.org.