

## Press Release

### **ASIFMA's Annual Conference 2014: Developing Asia's Capital Markets**

***Large-Scale Industry Event Brings Together 500 Global and Regional Policy Makers, Regulators and Industry Representatives to Focus on the Development of the Region's Capital Markets***

**November 5, 2014, Singapore** – ASIFMA, the financial industry's leading regional trade association, is today holding its second Annual Conference which is a large-scale, two-day event that brings together global and regional policy makers, regulators and industry representatives to meet and discuss the essential issues impacting the development of Asia's capital markets.

"Following the launch of our successful flagship event in Hong Kong last year, the second edition of our Annual Conference continues to build important momentum in the development of Asia's capital markets as we bring together approximately 500 participants - comprising regulators, policy makers and sell-side and buy-side firms - from around the region to share insights and expertise on the areas critical to further develop Asia's capital markets. Designed to rotate among various key locations across the region, this year's event is located in Singapore given its significance as a financial hub," said Mark Austen, CEO of ASIFMA.

"We have built on last year's inaugural conference program and our two-day agenda covers an extensive range of the many developments that are vital to the growth of the region's capital markets. Support for this year's event is strong: we have some 24 sponsors, 16 endorsers and 12 media partners," added Mr Austen.

Starting with a series of closed-door regulator meetings, the two-day event features five key note speakers, over 12 panel discussions, two parallel streams for Equities and Fixed Income and concurrent roundtables.

From Asia, the speakers include:

- **Ashley Alder**, CEO, **Securities and Futures Commission, Hong Kong**
- **Jacqueline Loh**, Deputy Managing Director (Monetary Policy & Investment/ Development & International), **Monetary Authority of Singapore**
- **R. Gandhi**, Deputy Governor, **Reserve Bank of India**
- **Nurhaida**, Chief Executive of Capital Market Supervision, **Indonesia Financial Services Authority**
- **Muthukrishnan Ramaswami**, President, **Singapore Exchange**
- **Shunsuke Shirakawa**, Deputy Commissioner for International Affairs, **Financial Services Agency, Japan**
- **Paul Yuen**, Executive Director, Market Conduct Department, **Monetary Authority of Singapore**
- **Hiroshi Yamaoka**, Director-General, Financial Markets Department, **Bank of Japan**
- **Foo Lee Mei**, Executive Director and General Counsel, **Securities Commission, Malaysia**
- **Jeong Jae-Ryong**, Head of International Cooperation Department, **Financial Supervisory Service, Korea**

Speakers from other parts of the world include:

- **Dirk Bullmann**, Adviser DG General Market Infrastructure and Payments, **European Central Bank**
- **Patrick Pearson**, Director, Financial Markets, **EU Commission**
- **Ilhyock Shim**, Senior Economist, **Bank for International Settlements**
- **Melanie Beaman**, Head of Department, Overseas Banks Department, Prudential Regulation Authority, **Bank of England**
- **Nick Miller**, Head of International, **Financial Conduct Authority**
- **Richard Heckinger**, Vice President and Senior Policy Advisor, Financial Markets Group, **Federal Reserve Bank of Chicago**

Further information can be found [here](#).

**For media queries, please contact:**

Corliss Ruggles, Head of Communications, ASIFMA

Tel: +852 2537 3029 / +852 9359 6996

Email: [cruggles@asifma.org](mailto:cruggles@asifma.org)

### **About ASIFMA**

[ASIFMA](#) is an independent, regional trade association with over 70 member firms comprising a diverse range of leading financial institutions from both the buy and sell side, including banks, asset managers, law firms and market infrastructure service providers. Together, we harness the shared interests of the financial industry to promote the development of liquid, deep and broad capital markets in Asia. ASIFMA advocates stable, innovative and competitive Asian capital markets that are necessary to support the region's economic growth. We drive consensus, advocate solutions and effect change around key issues through the collective strength and clarity of one industry voice. Our many initiatives include consultations with regulators and exchanges, development of uniform industry standards, advocacy for enhanced markets through policy papers, and lowering the cost of doing business in the region. Through the [GFMA](#) alliance with [SIFMA](#) in the United States and [AFME](#) in Europe, ASIFMA also provides insights on global best practices and standards to benefit the region.

More information about ASIFMA can be found at: [www.asifma.org](http://www.asifma.org).