

BENEFITS FOR MEMBERS: LAW FIRMS

ASIFMA is an independent, regional trade association with over 160 member firms. We harness the shared interests of the financial industry to advocate for the development of liquid, deep and broad capital markets in Asia.

ASIFMA offers unique membership benefits specifically for law firms. Below are a few key points where membership can help your firm and practice areas increase its profile and gain marketing exposure.

Participation

We provide opportunities for your firm to participate in certain ASIFMA Committees and Working Groups including:

- Committees: China Capital Markets, Secured Funding Markets
- Working Groups: Fintech, Data & Privacy Policy, Sustainable Finance, Fixed Income Legal, China Fixed Income, Credit, IBOR Transition, Benchmarks and Capital Markets Diversity.

Engaging in ASIFMA's activities will allow you to:

- Participate in the development and drafting of white papers in collaboration with our members.
- Engage in discussions with members on consultation responses, including the opportunity of being the lead draft/pen holder in front of current and potential clients.
- Assist and have the opportunity to be the lead drafter in the development of regional and product-specific best practices.

Exclusive Access to Industry Discussion

- Gain exclusive access to our monthly mailing on Non-Bank Firms Member Update. This provides a full download of what is keeping ASIFMA busy across our divisions, notifying your firm on potential areas of collaboration with our members, including RFPs.
- Receive invitations to meetings with leading regulators inside and outside the region.
- Free access to the daily GFMA SmartBrief and other information distribution channels.

Branding Opportunities

- Increase exposure for your company through jointly-branded conferences or events open to ASIFMA members and external parties at reduced rates.
- Promote your firm's research and publications through expertise on jointly-branded seminars or reports to our Committee members.
- Post your firm's own thought leadership on ASIFMA's social media channels.

Conferences and Events

- Participate in leading industry events with increased speaking opportunities at reduced member-rates, including industry panels and discussion groups, as well as networking events with key stakeholders.

To learn more about the benefits of ASIFMA membership, please contact mcheung@asfima.org.