

ANNUAL CONFERENCE 2019

DEVELOPING ASIA'S CAPITAL MARKETS >

Tokyo, Japan 10-11 October 2019



EVENT FACTSHEET (as of 21 August 2019)

Dates: Thursday-Friday, 10-11 October 2019

Location: Conrad Tokyo
(1 Chome-9-1 Higashishinbashi, Minato City, Tokyo 105-7337, Japan)

Objective:

This flagship annual event of ASIFMA is a high-level, industry-wide event, providing a unique opportunity for global and regional policy makers, senior regulators and industry representatives from both sell side and buy side to meet and discuss important issues impacting the development of Asia's capital markets.

Since 2017, we have been working in conjunction with the EU-Asia Financial Services Forum. This year, the Forum will be hosted by Financial Services Agency Japan (JFSA) in Tokyo on 10 October 2019. As such, many of the heads of regulatory agencies in Asia and senior EU Commission officials will be in town for the Forum as well as our event.

Aligning this annual event, ASIFMA and Afore Consulting will co-host the EU-Asia Financial Services Reception and Dinner at Hotel Okura on 10 October 2019 for selected senior regulators, institutional investors and dinner sponsors.

Program format:

Two-day conference with keynote speeches, panels, concurrent roundtables and networking sessions. The official language is English, with simultaneous interpretation to Japanese.

Speaker profile:

Global and Asian policy makers, regulators, central banks, industry experts and senior representatives from sell-side and buy-side communities.

Sponsorship opportunities:

To effectively engage with this high-caliber audience and showcase thought leadership, various sponsorship packages with speaking slots and marketing opportunities are available for ASIFMA members and non-members offering unparalleled branding exposure and lead generation.

Delegate profile:

Expecting 400-500 high-level regulators, policy makers, industry experts, sell-side and buy-side representatives.

Delegate fees:

	Early-bird Rates (On or before 23 August 2019)		Standard Rates (on or after 24 August 2019)	
	Non-transferrable	Transferrable	Non-transferrable	Transferrable
Members of ASIFMA and conference endorers	USD 850	USD 950	USD 1,000	USD 1,100
Non-members	USD 1,000	USD 1,100	USD 1,175	USD 1,275

- Each transferrable pass allows a maximum of four (4) delegates to access the conference at different times.
- Only selected senior regulators, institutional investors, corporate treasurers and confirmed speakers will be offered complimentary passes.
- Sponsorship packages include a fixed number of delegate passes.
- Individual registration for the EU-Asia Financial Services Dinner Reception on 10 October 2019 may not be available but is subject to sponsorship.

Marketing:

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference endorers and media partners. Conference website is at www.asifma.org/annual2019.

Media contact:

The conference is open to the media except (1) EU-Asia Financial Services Reception and Dinner on 10 October 2019; and (2) Concurrent Workshops on 11 October 2019. For all media inquiries, please contact Corliss Ruggles (cruggles@asifma.org).

ASIFMA contact:

Millie Hung, Head of Events and Conferences (mhung@asifma.org)

Past editions:

6th edition in Singapore: November 2018 (www.asifma.org/event/annual2018)

- 450+ delegates
- 25 sponsors (ANZ, Barclays, Citadel Securities, Citi, Deloitte Haskins & Sells LLP, DTCC, Eurex, Goldman Sachs, HSBC, Herbert Smith Freehills, IHS Markit, ING, J.P.Morgan, Lexcel Partners Attorneys at Law, London Stock Exchange Group, Lucht Probst Associates (LPA), Mizuho Securities Asia, Moody's Investors Services, Nomura, Pengyuan International, Refinitiv, S&P Global Ratings, Societe Generale, SWIFT and Tradeweb)
- 19 endorers (The Association of Banks in Singapore, ACTS, Australian Financial Markets Association, AIMA, Bombay Stock Exchange Brokers' Forum (BBF), CAIA, CFA Institute, EU-ASEAN Business Council, EuroCham Hong Kong, European Chamber of Commerce Singapore, FIMMDA, ICMA, IMAS, Japan Financial Markets Council, KOFIA, New Zealand Financial Markets Association, The Pan Asia Securities Lending Association (PASLA), Securities Association of Singapore and ThaiBMA)
- 7 media partners (Acuris Mergermarket, Asia First, Haymarket, Regulation Asia, Reuters Breakingviews, Global Investor Group and IFLR)

5th edition in Hong Kong: November 2017 (www.asifma.org/event/annual2017)

- 470+ delegates
- 20 sponsors (Barclays, BNP Paribas, CFA Institute, Citi, DTCC, Euroclear, Goldman Sachs, Herbert Smith Freehills, ING, J.P. Morgan, KPMG, Morgan Stanley, Mizuho, Moody's, Nomura, Societe Generale, Standard Chartered, SWIFT, Thomson Reuters and Zurich Insurance Co Ltd)
- 19 endorers (AIMA, APLMA, ACT, AIAM, Austcham, AFMA, BritCham, CAIA, CFA Institute, EuroCham (SG), FIMMDA, HKSFA, HKSI, HKTA, ICMA, JFMC, KOFIA, PASLA and TMA)
- 5 media partners (Asia First, IFLR, NexChange, The Asian Banker, Reuters Breakingviews)

4th edition in Singapore: November 2016 (www.asifma.org/event/annual2016)

- 400+ delegates
- 26 sponsors (ANZ, BAML, BNP Paribas, BNY Mellon, CAIA, CICC, CIMB, Clearstream, Credit Agricole, DBS, Deutsche Bank, DTCC, Euroclear, Goldman Sachs, ING, J.P. Morgan, Lexcel Partners, Mizuho, Moody's, National Australia Bank, Nomura, PwC, Societe Generale, S&P Global Ratings, Standard Chartered and Thomson Reuters)
- 18 endorsers (AIMA, APSA, ABS, ACT, ACT SG, AFMA, CAIA, EuroCham SG, FIMMDA, ICMA, IMAS, JFMC, KOFIA, NZFMA, PASLA, Quorum 15, SAS and ThaiBMA)
- 14 media partners (CNBC, Asia ETrading, Asia First, AsianInvestor, BondRadar, Corporate Treasurer, EU ETrading, FinanceAsia, GlobalCapital, GlobalRMB, GlobalTrading, IFLR, Regulation Asia and The Asian Banker)

3rd edition in Hong Kong: December 2015 (www.asifma.org/event/annual2015)

- 460+ delegates
- 23 sponsors (BAML, BNY Mellon, CAIA, Citi, Credit Agricole, DTCC, EY, Euroclear, Financial Times, Goldman Sachs, ING, J.P. Morgan, Latham & Watkins, Lexcel Partners, Markit, Moody's, Nomura, Societe Generale, Standard & Poor's, Standard Chartered, Thomson Reuters, Tradeweb and Westpac)
- 21 endorsers (AIMA, AmCham, APSA, ACT, AustCham, AFMA, Brokers Forum, CAIA, EuroCham SG, FIMMDA, HKIFA, HKSA, HKSFA, HK Trustees' Association, INFINZ, ICMA, JFMC, NZFMA, PASLA, SFJ and TMA)
- 13 media partners (CNBC, Barron's, BondRadar, Dow Jones, FinanceAsia, GlobalCapital, Global Trading, IFLR, Mergermarket Group, Nex Change, Regulation Asia, The Trade and The Wall Street Journal)

2nd edition in Singapore: November 2014 (www.asifma.org/event/annual2014)

- 400+ delegates
- 24 sponsors (BAML, BNP Paribas, BNY Mellon, CAIA, Chicago Booth, Citi, Clearstream, CLS, Credit Agricole, DTCC, Eurex Clearing Asia, Euroclear, Goldman Sachs, ING, J.P. Morgan, Latham & Watkins, Markit, Moody's, Morgan Stanley, Nomura, Societe Generale, Standard & Poor's, Thomson Reuters, Tradeweb and Westpac)
- 16 endorsers (AIMA, AmCham, AmCham SG, APSA, ABS, ACT, Brokers Forum, CAIA, CFA Institute, HKSI, INFINZ, ICMA, KOFIA, NZFMA, PASLA and SAS)
- 11 media partners (Bloomberg, Asia ETrading, AsianInvestor, Dow Jones, FinanceAsia, GlobalCapital, IFLR, Institutional Investor, Regulation Asia, The Trade Asia, The Wall Street Journal)

1st edition in Hong Kong: November 2013 (www.asifma.org/event/annual2013)

- 440+ delegates
- 32 sponsors (Allen & Overy, BAML, Barclays, BNP Paribas, BNY Mellon, Citi, Clearstream, CLS, Clifford Chance, Credit Agricole, Davis Polk, DBS, DTCC, Euroclear, Fitchratings, Goldman Sachs, HSBC, ING, J.P. Morgan, Latham & Watkins, Mizuho, Moody's, Morgan Stanley, Nomura, Promontory, Societe Generale, Standard & Poor's, Standard Chartered, SWIFT, Thomson Reuters, Westpac and White & Case)
- 18 endorsers (AFME, AFMA, AmCham, APSA, AustCham HK & Macau, EuroCham, FIMMDA, HKSA, HKIFA, International Compliance Association, ICMA, JFMC, JSDA, KOFIA, NZFMA, PASLA, SIFMA, TMA)