

PRESS RELEASE

ASIFMA APPOINTS MATTHEW CHAN AS HEAD OF POLICY AND REGULATORY AFFAIRS

Hong Kong, 11 February 2019 – [ASIFMA](#), the financial industry's leading regional trade association, has appointed Matthew Chan as Executive Director – Head of Policy and Regulatory Affairs.

Matthew is based in Hong Kong and leads the association's policy and regulatory initiatives throughout the region for its 115-plus member firms, which comprise banks, asset managers, professional services firms and market infrastructure providers. Matthew also heads ASIFMA's Equity Capital Markets Committee.

Matthew has 20 years of experience across financial services, B2C and B2B brands, government, technology operations, and market infrastructure. He has led and transformed teams in the UK and Asia Pacific, with responsibility for managing and growing businesses across diverse locations and cultures, strategy development and execution, navigating market structure change, regulatory affairs, operational risk management, and provision of fintech and regtech-based services. Previously, Matthew was Executive Director – Head of Institutional Trade Processing (APAC) at the Depository Trust & Clearing Corporation (DTCC) and prior to that was Director, Corporate Strategy (Global) & Head of Strategy and Marketing (APAC) for Omgeo, an international joint venture between DTCC and Thomson Reuters. He has also held corporate planning and strategy roles at PepsiCo International and Cadbury plc.

Mark Austen, CEO of ASIFMA, said, "We are very excited to have Matt join us and lead our policy and regulatory initiatives in the region. He brings to ASIFMA a well-rounded background and level of expertise that will certainly help us to further strengthen our advocacy work around the region."

Matthew commented, "I'm really looking forward to working with members and regulators to drive sound, balanced outcomes in the implementation of financial regulation in the region. With a changing global business environment and ongoing risk of regulatory fragmentation against a backdrop of significant technological change and opening up of key markets in Asia, we live in complex and interesting times. Coordination is so important, and I'm very keen to play a part in shaping that on behalf of ASIFMA's membership."

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DEVELOPING ASIAN CAPITAL MARKETS

About ASIFMA

[ASIFMA](#) is an independent, regional trade association with over 115 member firms comprising a diverse range of leading financial institutions from both the buy and sell side, including banks, asset managers, law firms and market infrastructure service providers. Together, we harness the shared interests of the financial industry to promote the development of liquid, deep and broad capital markets in Asia. ASIFMA advocates stable, innovative and competitive Asian capital markets that are necessary to support the region's economic growth. We drive consensus, advocate solutions and effect change around key issues through the collective strength and clarity of one industry voice. Our many initiatives include consultations with regulators and exchanges, development of uniform industry standards, advocacy for enhanced markets through policy papers, and lowering the cost of doing business in the region. Through the [GFMA](#) alliance with [SIFMA](#) in the United States and [AFME](#) in Europe, ASIFMA also provides insights on global best practices and standards to benefit the region. More information about ASIFMA can be found at: www.asifma.org.