

EU-Asia Financial Services Dialogue and Dinner 2019

Objective: In conjunction with the EU-Asia Financial Services Forum (hosted by Financial Services Agency of Japan and co-organized with the European Commission in Tokyo on Thu 10 Oct 2019) and ASIFMA Annual Conference 2019 (hosted by ASIFMA in Tokyo on Thu-Fri 10-11 Oct 2019), the **EU-Asia Financial Services Dialogue and Dinner** will be hosted by Afore Consulting and ASIFMA to foster high-level dialogues and in-depth discussions with networking opportunities among a selected group of senior EU and Asian regulators, institutional investors, corporates/issuers, industry influencers and dinner sponsors.

Date: Thursday 10 October 2019

Location: Tokyo, Japan
(Dialogue: Conrad Tokyo; Dinner: The Okura Tokyo)

Format: Dialogue: Keynotes, panels and networking breaks for 150-200 participants
Dinner: Served set menu with drinks for around 100 selected participants

Media: The Dialogue and Dinner are closed to the media.

Dinner Draft Rundown:

18:00-19:00	Reception (and Guests Check-in)
19:00-19:15	Welcome Remarks (and Guests Seated)
19:15-19:30	Keynote Address 1 <ul style="list-style-type: none">• Toshihide Endo, Commissioner, Financial Services Authority, Japan (JFSA)
19:30-19:45	Keynote Address 2 <ul style="list-style-type: none">• Olivier Guersent, Director-General, DG FISMA, European Commission
19:45-21:30	Dinner

Dinner Sponsorship Invitation Timeline:

The dinner sponsorship will be available based on following schedule:

- For Clients of Afore Consulting and ASIFMA Members - *from March 2019*
- For Other Industry Participants - *from August 2019 (subject to availability)*

*Half-table dinner sponsorship will only be considered if availability allows from August 2019 and subject to the discretion of Afore Consulting and ASIFMA on partnering.

*Individual seats will only be considered if availability allows from September 2019.

Dinner Sponsorship Package:

Dinner Sponsor (Full-table for 10 people)

Client of Afore Consulting / Member of ASIFMA – USD8,500 (eqv. EUR7,500)

Other Industry Participants – USD10,200 (eqv. EUR9,000)

- Logo placement and acknowledgement in publicity materials of the Dinner, including the Dinner backdrop
- Sponsor's preferred invitation of dinner guests for your table
- At least 2 regulators participating in this EU-Asia dinner may be allocated at your dinner table (first-come-first-served, subject to mutual agreement)
- At least 1 institutional investor participating in this EU-Asia dinner may be allocated at your dinner table (first-come-first-served, subject to mutual agreement)
- 2 full delegate passes for ASIFMA Annual Conference 2019, that takes place on 10-11 October 2019 in Tokyo with 400+ attendees, where EU-Asia Financial Services Dialogue 2019 will be included on Day 1.
- Prioritized consideration of 1 speaking slot on an EU-Asia related panel or another preferred panel at ASIFMA Annual Conference 2019, if the speaker's seniority and relevancy match with the conference requirement (subject to the discretion of Afore Consulting and ASIFMA)
- Company website linking and company profile on event website

Contacts:

- Jean Plattard, Consultant, Afore Consulting (jean.plattard@aforeconsulting.eu)
- Alex Lipton, Executive – Business Development and Communications, ASIFMA (alipton@asifma.org)