

ASIFMA Virtual Event:  
**COVID-19 – Navigating the New Normal  
for the Finance Industry**

THURSDAY, 28 MAY 2020  
11:00AM-12:30PM HK/SIN, 1:00-2:30PM AEST

**COVID-19 – Navigating the New Normal for the Finance Industry  
Live Polling Results**

Thursday 28 May 2020

1. Who do you think will be the biggest relative winner in the tech space from this crisis? (out of 175 voted)

1. e-Commerce platforms (e.g. Amazon)	(61) 35%
2. Communication and workflow collaboration tools (e.g. Zoom)	(82) 47%
3. Cloud providers (e.g. Google Cloud)	(21) 12%
4. Social media platforms (e.g. Facebook)	(2) 1%
5. Virtual banks / insurers (e.g. WeBank)	(4) 2%
6. Blockchain / crypto (e.g. Bitcoin)	(5) 3%

2. Which of the following best describes the business strategy adaptations your firm is currently pursuing? (out of 125 voted)

1. Financial crisis management	(10) 8%
2. Increased focus on overhead and cost reductions	(31) 25%
3. Increased investments in digitalisation	(45) 36%
4. Will review Business Strategy once things become a bit clearer	(35) 28%
5. We are frozen and stuck and cannot see a few months ahead let alone a few years	(4) 3%