

## ASIFMA Virtual Events Sponsorship Proposal IBOR Transition Series in Local Asian Markets

Webinar Packages	
	<b>Gold Sponsor</b>
Speaking slot on panel discussion	1 (max 60 mins)
Standalone email to distribute e-material to registrants	1
Hyperlink on event website to distribute e-material	✓
Logo exposure on event website, webinar landing page and all communications with registrants	✓
Hosting of branded virtual networking session after panel discussion (optional)	1 (max 60 mins) (+ USD 1,000)
<b>ASIFMA Member Rate (USD)</b>	<b>3,000</b>
<b>Non-ASIFMA Member Rate (USD)</b>	<b>3,900</b>
<b><u>Special offer for sponsoring a series of 8 events:</u></b>	
<b>ASIFMA Member Rate (USD)</b>	<b>12,000</b>
<b>Non-ASIFMA Member Rate (USD)</b>	<b>15,600</b>

*Interested parties please contact:*

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## Webinar Packages

### Gold Sponsor

- 1 speaking slot on panel discussion (max 60 mins, subject to mutual agreement with ASIFMA)
- 1 standalone email to distribute e-material to event registrants
- Hyperlink on event website to distribute e-material
- Logo exposure on event website, webinar landing page and all communications with event registrants
- Option to host a branded virtual networking session after panel discussion (+USD 1,000)

**ASIFMA Member Rate: USD 3,000**

**Non-ASIFMA Member Rate: USD 3,900**

#### Special offer for sponsoring a series of 8 events:

**ASIFMA Member Rate: USD 12,000**

**Non-ASIFMA Member Rate: USD 15,600**

### Important Notes

- All sponsorship opportunities will be allocated on a first come, first served basis. If you require time for internal approval process, ASIFMA can reserve the package(s) for you for a maximum of one (1) week.
- The sponsorship details are subject to change throughout the event planning and execution, and mutual agreement will be required.

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