

CHINA CAPITAL MARKETS WEEK

19-23 APRIL 2021, Virtual Event
#ASIFMAChinaWeek



EVENT FACTSHEET

Date: Monday-Friday, 19-23 April 2021
Format: Virtual Event
Language: Primarily in English, with simultaneous interpretation in Putonghua
Event website: www.asifma.org/asifma-china-capital-markets-week/

Objective:

This event brings together high-level regulators, ASIFMA members and their clients, issuers and treasurers, invited guests of both sell side and buy side to discuss key China capital market developments. Topics will be across asset management, equities, fixed income, FX, operating in China, outbound and Greater Bay Area. Attendees will participate in interactive sessions in the virtual format.

Program format: 5-half-days virtual event featuring keynote speeches, presentations and panel discussions. The event will be conducted primarily in English, with simultaneous interpretation in Putonghua.

DAY 1 (Mon, 19 April)	DAY 2 (Tue, 20 April)	DAY 3 (Wed, 21 April)	DAY 4 (Thu, 22 April)	DAY 5 (Fri, 23 April)
Asset Management	Equities and Post Trade	FX and Fixed Income	Operating in China	Outbound and Greater Bay Area
09:00-12:00 (HKT/CST/SGT)	09:00-12:00 (HKT/CST/SGT)	09:00-12:15 (HKT/CST/SGT)	09:00-12:00 (HKT/CST/SGT)	09:00-12:00 (HKT/CST/SGT)

Speaker profile: Asian and global policymakers, central bankers, issuers and treasurers, leading market practitioners from both sell side and buy side and industry experts in China capital markets.

Sponsorship opportunities: To effectively engage with this high-caliber audience and showcase thought leadership, various [sponsorship packages](#) with speaking slots and marketing opportunities are available for ASIFMA members and non-members offering unparalleled branding exposure and lead generation. Active China markets practitioners are particularly encouraged.

Delegate profile: Regulators, policy makers, issuers and treasurers, sell side and buy side representatives across Asia, UK and the US. Our last edition was a two-day in-person conference held in Hong Kong and attracted 300 participants.

Delegate fees:

ASIFMA Members and Referrals from Our Event Endorsers	Non-ASIFMA Members
HKD780 (USD99)	HKD980 (USD125)

- Each delegate pass allows one person to access the virtual event throughout the five days
- Only selected senior regulators, institutional investors, corporate treasurers and confirmed speakers will be offered complimentary passes.
- Sponsorship packages include a fixed number of delegate passes.

Marketing:

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference endorsers and media partners. Conference website is at www.asifma.org/asifma-china-capital-markets-week/

Media contact:

This event is open to the press. For media inquiry, please contact Corliss Ruggles (cruggles@asifma.org)

ASIFMA contact:

Millie Hung, Senior Manager - Head of Events and Conferences (mhung@asifma.org)

Past Editions:

[9th China Capital Markets Conference, Hong Kong: November 2019](#)

- 300+ delegates
- 7 sponsors (Bond Connect, China International Capital Corporation, Fangda Partners, Lianhe Ratings Global, Luxembourg for Finance, Moody's Investors Service and SWIFT)
- 20 endorsers
- 6 media partners

8th China Capital Markets Conference, Hong Kong: May 2018

- 400+ delegates
- 12 sponsors (Thomson Reuters, BNP Paribas, Moody's, S&P, Ashurst, CICC, Clearstream, Credit Agricole, Latham & Watkins, Societe Generale, Luxembourg for Finance, IHS Markit)
- 10 endorsers (APSA, CAIA, City of London, EuroCham, HKACT, HKTA, ICMA, OMFIF, PASLA, TMA)
- 4 media partners (Asia First, Reuters Breakingviews, Dealreporter, Regulation Asia)

7th China Capital Markets Conference, Hong Kong: June 2017

- 350+ delegates
- 17 sponsors (Thomson Reuters, BAML, BNP Paribas, Llinks, Moody's, Ashurst, Allen & Overy, S&P, Tradeweb, IHS Markit, ANZ, Clearstream, L&W, HKEX, SWIFT, MarketAxess, HKUST-NYU Stern)
- 15 endorsers (HKACT, ACT, AIMA, APSA, CAIA, CFA Institute, EuroCham, HKIFA, HKSFA, HKSA, ICMA, PASLA, SAS, HKTA, TMA)
- 4 media partners (Asia First, Global RMB, IFLR, Regulation Asia)

Past Editions (cont'd):

6th China Capital Markets Conference, Singapore: April 2016

- 300+ delegates
- 11 sponsors (Standard Chartered, Thomson Reuters, BNP Paribas, SWIFT, ANZ, Clearstream, CME Group, Moody's, Sumscope, CAIA, HKUST-NYU Stern)
- 10 endorsers (AIMA, ACTS, APLMA, AmCham, CAIA, EuroCham, FIMMDA, ICMA, NZFMA, SAS)
- 9 media partners (Asia Etrading, Global Capital, Global RMB, IFLR, NexChange, Regulation Asia, RMB Week, Securitization Asia, The Asian Banker)

5th Offshore RMB Markets Conference, Hong Kong: April 2015

- 500+ delegates
- 10 sponsors (Standard Chartered, Thomson Reuters, ANZ, Bloomberg, City of London, HKUST-NYU Stern, J.P. Morgan, Moody's, Standard & Poor's, Euroclear)
- 12 endorsers (AIMA, AmCham, APLMA, APSA, ACT, EuroCham, HKIFA, HKSFA, ICMA, ICA, KOFIA, TMA)
- 11 media partners (CNBC, Asia Etrading, The Asian Banker, AsianInvestor, The Corporate Treasurer, FinanceAsia, Bond Radar, Global RMB, IFLR, Regulation Asia, RMB Week)

4th Offshore RMB Markets Conference, Singapore: March 2014

- 450+ delegates
- 10 sponsors and partners (Standard Chartered, Thomson Reuters, DBS, SWIFT, Bank of China, BNP Paribas, City of London, Goldman Sachs, ICBC, J.P. Morgan)
- 7 endorsers (AmCham, APLMA, ABS, APSA, EuroCham, ICMA, SAS)

3rd Offshore RMB Markets Member Update - International Expansion, Hong Kong: September 2012

- 300+ delegates
- 5 sponsors (Thomson Reuters, HSBC, Standard Chartered, City of London, SWIFT)
- 6 endorsers (APLMA, APSA, AustCham, HKIFA, PASLA, TMA)

2nd Offshore RMB Financial Markets Member Update, Hong Kong: April 2011

- 500+ delegates
- 5 sponsors (Allen & Overy, Clifford Chance, HSBC, Moody's and Standard Chartered)
- 1 endorser (TMA)

1st Member Update: RMB Financial Products in Hong Kong, Hong Kong: October 2010

- 300+ delegates
- 4 sponsors (Linklaters, Allen & Overy, Clifford Chance and Simmons & Simmons)