

ESG & SUSTAINABLE FINANCE WEEK

1-4 June 2021, Virtual Event
#ASIFMAESGSustainable



EVENT FACTSHEET

Date: Tuesday-Friday, 1-4 June 2021
Format: Virtual Event
Language: English
Event website: www.asifma.org/asifma-esg-and-sustainable-finance-week/

Objective:

With unanimous support from ASIFMA's Sustainable Finance Working Group and AAMG ESG Group, ASIFMA is bringing a new conference to its core line up, bringing together the key capital markets experts, policymakers, and innovators to discuss and debate issues ranging from scaling sustainable finance and ESG across Asia and reorienting the financial system to meet climate objectives like the Paris Agreement.

Program format:

4-half-days virtual event featuring keynote speeches, panel discussions and presentations. The event will be conducted in English.

DAY 1 (TUE, 1 JUNE)	DAY 2 (WED, 2 JUNE)	DAY 3 (THU, 3 JUNE)	DAY 4 (FRI, 4 JUNE)
BUILDING BLOCKS/ ENABLERS		MARKET DEVELOPMENT	LOOKING INTO THE FUTURE
09:00-12:15 (GMT+8)	14:00-17:20 (GMT+8)	14:00-17:40 (GMT+8)	09:00-12:10 (GMT+8)

Speaker profile:

Industry experts and senior representatives from sell-side and buy-side communities, law firms/ consultants/ vendors, global and Asian policy makers, regulators and central banks.

At ASIFMA, we are committed to ensuring **diversity and inclusion** in our workplace and this policy is applied in all areas of our business including speaker roles at our events and conferences. We wish to work with members and partners who share this same commitment and are willing to support this policy.

Sponsorship opportunities:

To effectively engage this esteemed audience and connect with the global and regional community, various [sponsorship packages](#) with speaking slots and marketing opportunities are available for ASIFMA members and non-members offering unparalleled branding exposure and lead generation. Financial institutions, vendors, consultants and law firms are particularly encouraged to join as sponsors.

Delegate profile:

Industry experts, sell-side and buy-side representatives, high-level regulators and policy makers.

Delegate fees:

	ASIFMA Members and Referrals from Our Event Endorsers	Non-ASIFMA Members
Early Bird Rates (on or before 17 May 2021)	HKD670 (USD85)	HKD830 (USD105)
Standard Rates (on or after 18 May 2021)	HKD780 (USD99)	HKD980 (USD125)

- Each delegate pass allows one person to access the virtual event throughout the four days.
- Only selected senior regulators, media and confirmed speakers will be offered complimentary passes. Institutional investors and corporate treasurers will have to pay a delegate fee as this is not a trading event.
- Sponsorship packages include a fixed number of delegate passes.

Marketing:

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the conference endorsers and media partners. The conference website is at www.asifma.org/asifma-esg-and-sustainable-finance-week/.

Media contact:

The event is open to the press. For all media inquiry, please contact Corliss Ruggles (cruggles@asifma.org).

ASIFMA contact:

Millie Hung, Senior Manager - Head of Events and Conferences (mhung@asifma.org)