

COMPLIANCE WEEK

7-10 SEPTEMBER 2021, VIRTUAL EVENT
#ASIFMACompliance2021



EVENT FACTSHEET

Date: Tuesday-Friday, 7-10 September 2021
Format: Virtual Event
Language: English
Event website: <https://www.asifma.org/event/asifma-compliance-week-2021/>

Objective:

This flagship event in Asia for compliance is “designed by the industry for the industry” where the industry (sell-side, buy-side, regulators, law firms, consultants and media) come together once a year to meet and discuss important issues impacting this area.

Program format:

4-half-days virtual event featuring keynote speeches, panel discussions and branded demos. The event will be conducted in English.

| DAY 1 (TUE, 7 SEP) | DAY 2 (WED, 8 SEP) | DAY 3 (THU, 9 SEP) | DAY 4 (FRI, 10 SEP) |
|------------------------|----------------------------|---------------------------|--|
| REGULATORY OUTLOOK | CULTURE AND ACCOUNTABILITY | TECHNOLOGY AND INNOVATION | FUTURE-PROOFING AND BEST EXECUTION (TBC) |
| 09:00-12:15 (GMT+8) | 14:00-17:15 (GMT+8) | 09:00-12:15 (GMT+8) | 14:00-17:15 (GMT+8) |

Speaker profile:

Global and Asian policy makers, regulators, central banks, industry experts and senior representatives from sell-side and buy-side communities.

At ASIFMA, we are committed to ensuring **diversity and inclusion** in our workplace and this policy is applied in all areas of our business including speaker roles at our events and conferences. We wish to work with members and partners who share this same commitment and are willing to support this policy.

Sponsorship opportunities:

To effectively engage this esteemed audience and connect with the global and regional community, various [sponsorship packages](#) with speaking slots and marketing opportunities are available for ASIFMA members and non-members offering unparalleled branding exposure and lead generation. Financial institutions, vendors, consultants and law firms are particularly encouraged to join as sponsors.

Delegate profile:

Expecting 400-500 high-level regulators, policy makers, industry experts, sell-side and buy-side representatives.

Delegate fees:

| | Early Bird Rates (On or before 24 August 2021) | Standard Rates (On or after 25 August 2021) |
|--------------------------------|---|--|
| ASIFMA Members | Free of charge | |
| Regulators | Free of charge | |
| Media | Free of charge | |
| Non-ASIFMA Members | USD105 (HKD830) | USD125 (HKD980) |
| Referrals of Endorsers | USD85 (HKD670) | USD99 (HKD780) |

- Each delegate pass allows one person to access the virtual event throughout the four days.
- Only [ASIFMA members](#), regulators, media and confirmed speakers will be offered complimentary passes.
- Sponsorship packages include a fixed number of delegate passes.
- E-proof of attendance is available upon request.
- Replay will be available for all event registrants after the event. We will only be able to verify the hours an attendee spent on attending the live event during 7-10 September. As such, we will not be able to issue e-proof of attendance for the hours an attendee spent on watching the replay after the event.

Marketing:

The conference is promoted through engagement of ASIFMA members in Asia and internationally, and by leveraging the contacts and connections of the event endorsers and media partners. The conference website is at <https://www.asifma.org/event/asifma-compliance-week-2021/>

Media contact:

The event is open to the press. For all media inquiry, please contact Corliss Ruggles (cruggles@asifma.org).

ASIFMA contact:

Millie Hung, Senior Manager - Head of Events and Conferences (mhung@asifma.org)

Past edition:

[ASIFMA Compliance and Legal Conference 2019: 29-30 May 2019, Hong Kong](#)

- 400 delegates
- 9 sponsors (Compliance Asia, Exiger, Han Kun Law Offices, Herbert Smith Freehills, Latham & Watkins, Leap Xpert, Llinks Law, Mizuho, Refinitiv)
- 11 endorsing associations (Asia Cloud Computing Association, CFA Institute, CAIA, EuroCham Hong Kong, The Hong Kong Association of Banks, HKSI, ICMA, International Compliance Association, KOFIA, PIMFA, WiFA)
- 6 media partners (Asia First, Corporate Treasurer, Global Legal Group, Practice Insight, PaRR, Regulation Asia)